



## European fiber and convergence champion

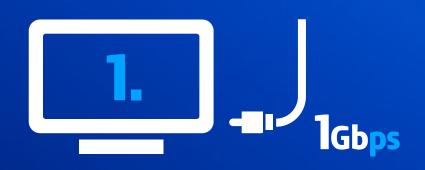
14m RGUs as of 30 June 2018 offering cross & upsell potential

€475.8m revenues and €153.0m Adj. EBITDA¹ for the 6 month period (Invitel's results as per local Hungarian GAAP for the 6 month period³: €41.4m revenues and €8.0m EBITDA)

4.5m Pay-TV, 2.9m Internet, 1.6m Fixed tel and 4.7m mobile RGUs<sup>2</sup> (Invitel RGUs: 0.2m Pay-TV, 0.3m Internet, 0.3m Fixed tel)

Synergistic Romanian and Hungarian operations

Integration of Invitel's operations in Hungary





Leader in Pay-TV<sup>2</sup> and Broadband Internet in Romania

1Gbps nationwide - one of the highest fiber share in Europe

Premium sports & content

Own 3G/4G network in Romania, 12% market share vs 6% in 2013

Leading MVNO for Romanian expats in Spain and presence in Italy (over 1m RGUs)

1. Adjusted EBITDA is defined as EBITDA adjusted for the effect of extraordinary or one-off items. In addition, EBITDA is adjusted for mark to market results (unrealised) from fair value assessment of energy trading contracts; 2. Pay-TV covers two of the company's reporting lines: Cable TV and DTH; internet defined in the company's reporting as Fixed Internet and Data; Mobile defined in the company's reporting as Mobile Telecommunications Services (includes both mobile voice and mobile data). Invitel also has 0.01m DBV-T RGUs as at 30 June 2018; 3. Invitel was acquired by DIGI Kft on 30 May 2018; Invitel' results for 1 month ended 30 June 18 were not yet consolidated in the Group results as at 30 June 18. Note: RGU's as at 30 June 2018, unless otherwise stated.

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## European fiber and convergence champion

### Top 3 European cable operator





## Overview of Digi Communications

14,469k

DIGI Group (excl. Invitel): 13,707k

Invitel: 762k

CaTV iPTV

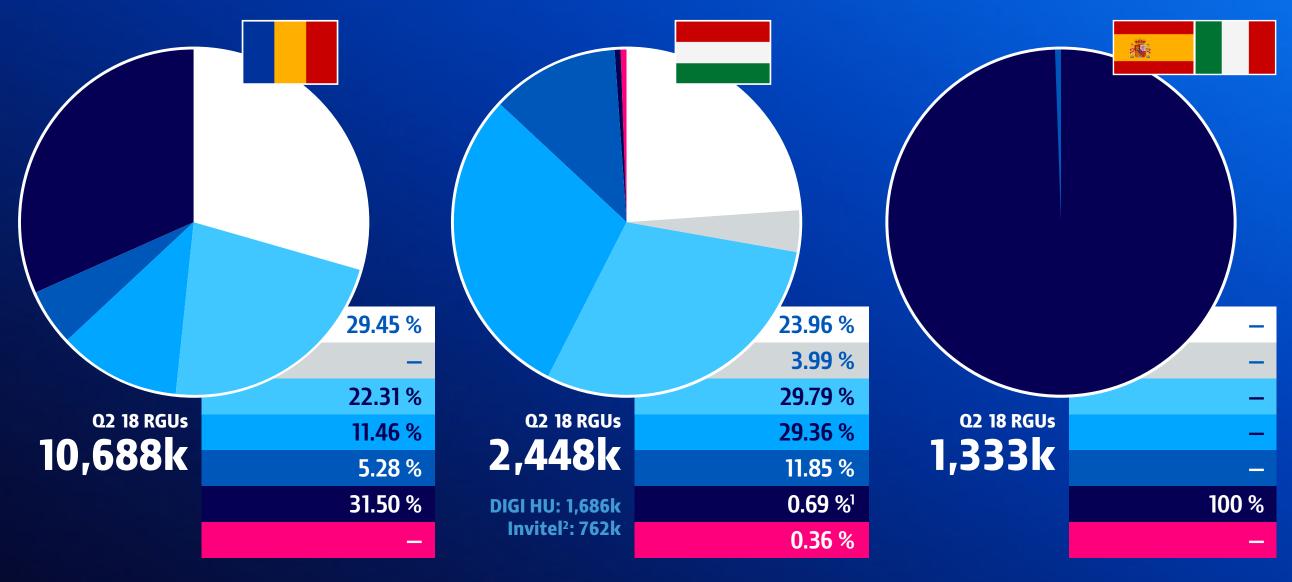
**NET** fixed

**TEL** fixed

DTH

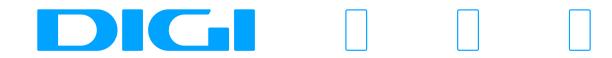
**MOBILE** 

**DVB-T** services



<sup>1.</sup> Resale of a Telenor mobile internet product

<sup>2.</sup> Invitel Távközlési Zrt ("Invitel"); Invitel's RGU's as at Q2 2018 are included in the graph Source: Company data



### DIGI's credo: Entrepreneurship at its core

## Clear technology leader

Unique combination of scale & advanced infrastructure

Early adoption of FTTB/H; now nationwide coverage

Own 3G/4G mobile network

Over €2bn invested in state-of-the-art networks

# Built around growing customer needs

Market leading quality & product

**Quad-play & convergence** 

Value for money proposition with transparent pricing

Proprietary and exclusive sports and TV content

## Staying ahead of competition

First in Europe to offer 1 Gbps nationwide

First quad-play in Romania

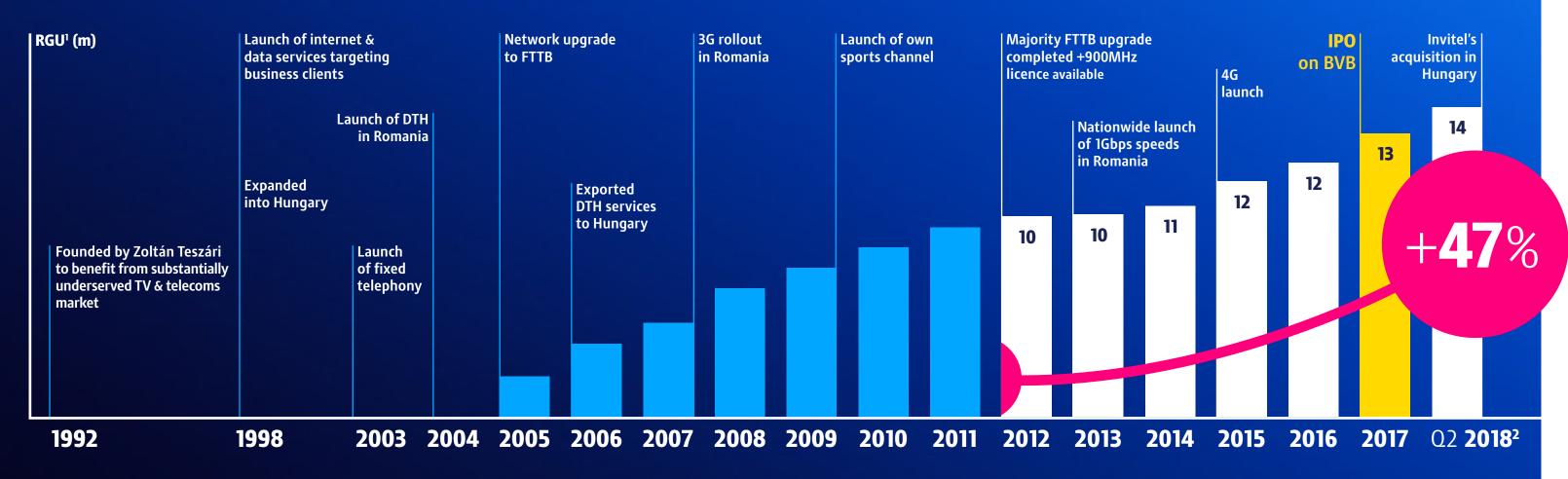
Own TV channels and radio

Vertical integration across the supply chain through ongoing investment



## DIGI history

### Long Track Record of Sustained Growth and Market Innovation



Note: RGU numbers not available prior to 2005.

1. Continuing operations only. Previously had operations in Croatia, Czech Republic, Serbia and Slovakia which were disposed of during 2013-2015.

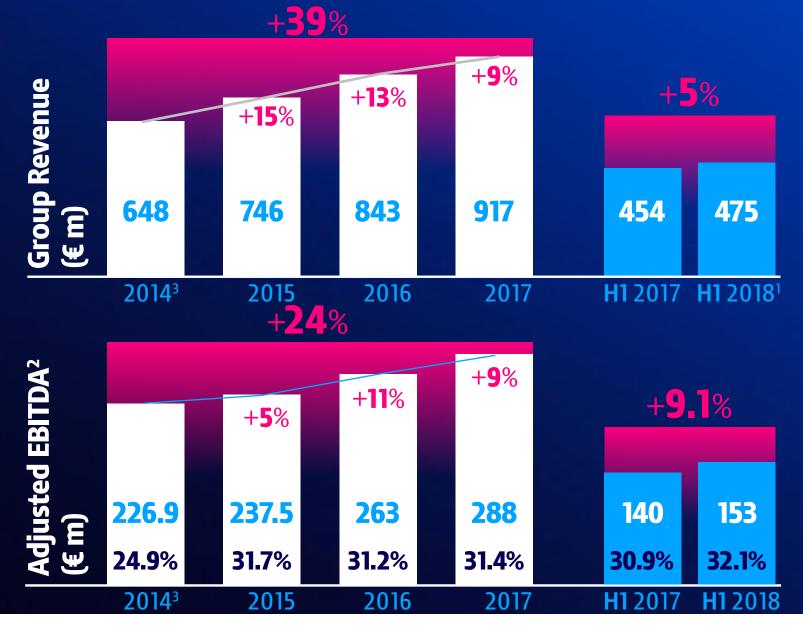
2. Including 762k Invitel's RGU as at Q2 2018

Source: Company data

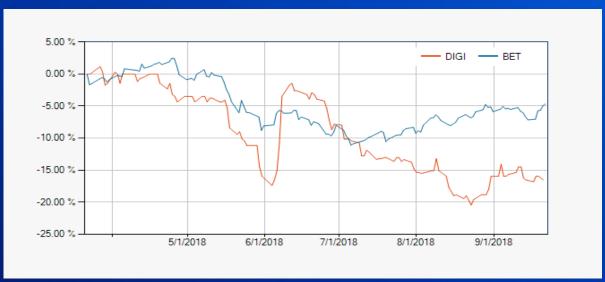


## 1 year as public listed company on BVB

Largest private IPO on BVB so far. Start trading: 16 May 2017



### **Share price evolution**



Source: www.bvb.ro

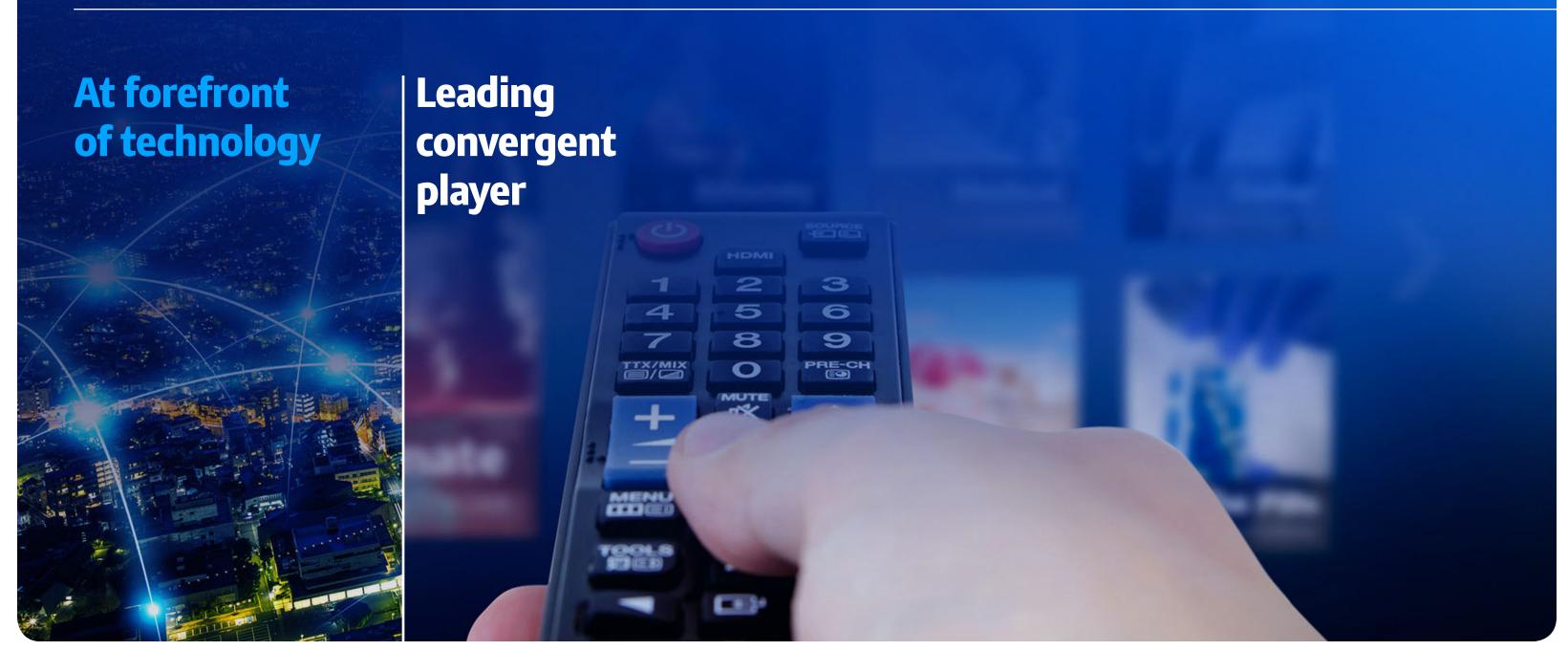
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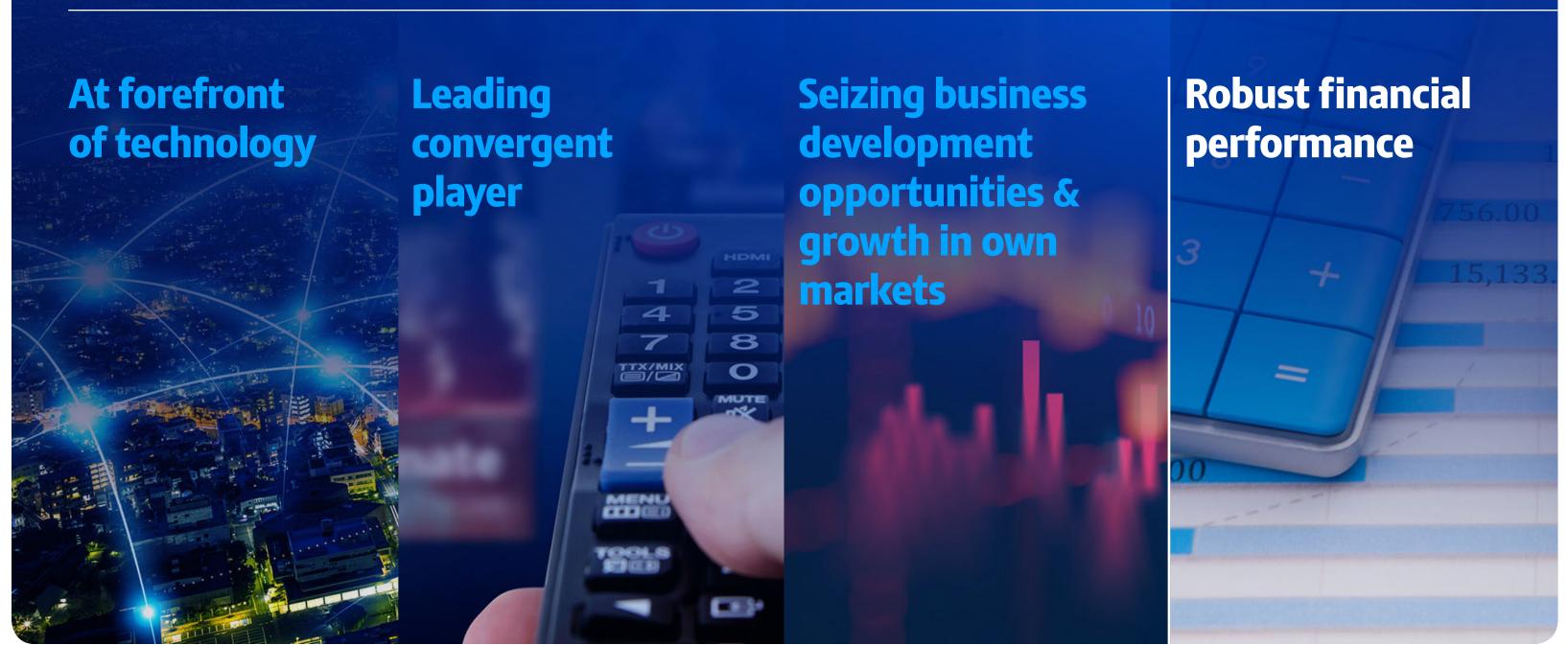




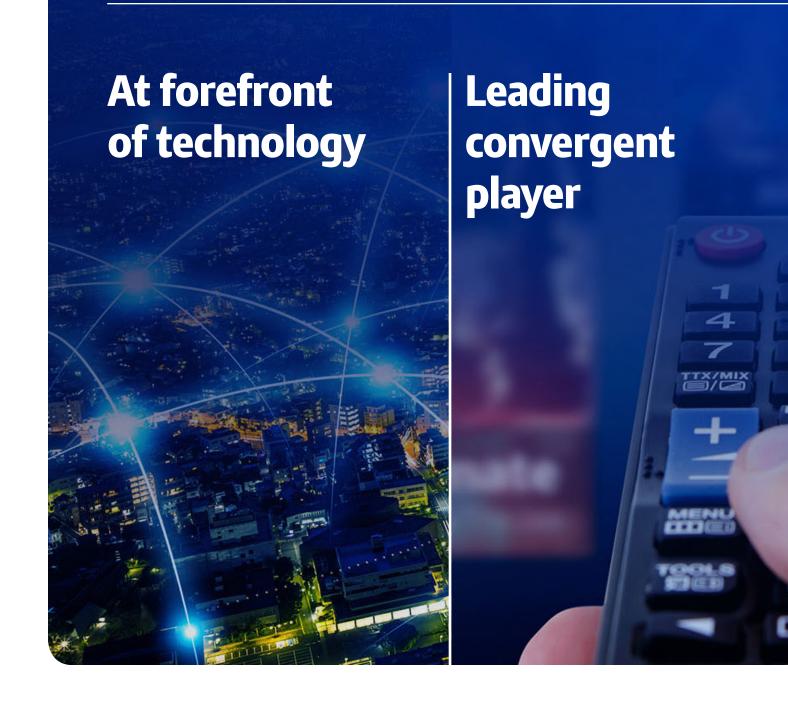




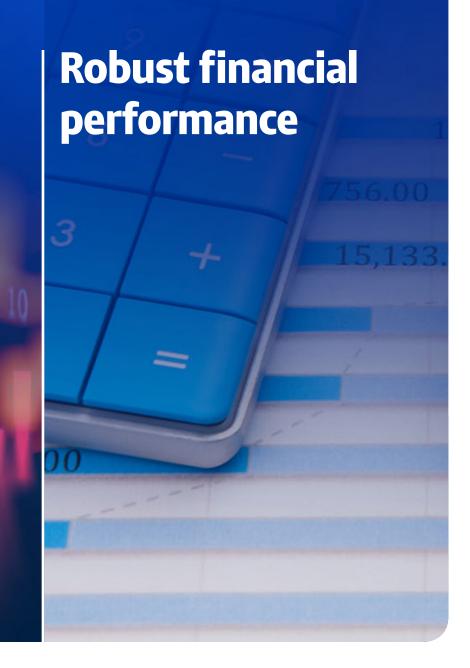








Seizing business development opportunities & growth in own markets



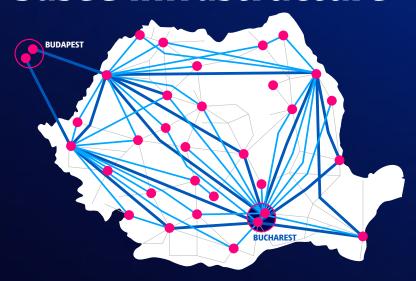


### Romania



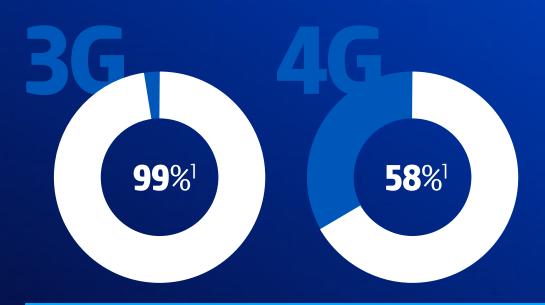
## State-of-the-art Fiber-Based Infrastructure with Growing Own Mobile Network

### Modern, resilient fiberbased infrastructure



Nationwide, ~100% owned ~90% FTTB/H GPON Network 1 Gbps residential access throughout the network

## Newly built own mobile network, coverage increasing



70%² towers fiber backhaul No legacy 2G

1. Mobile population coverage as at June 2018; 2. As at 31 December 2017

## DTH completing pay-TV coverage

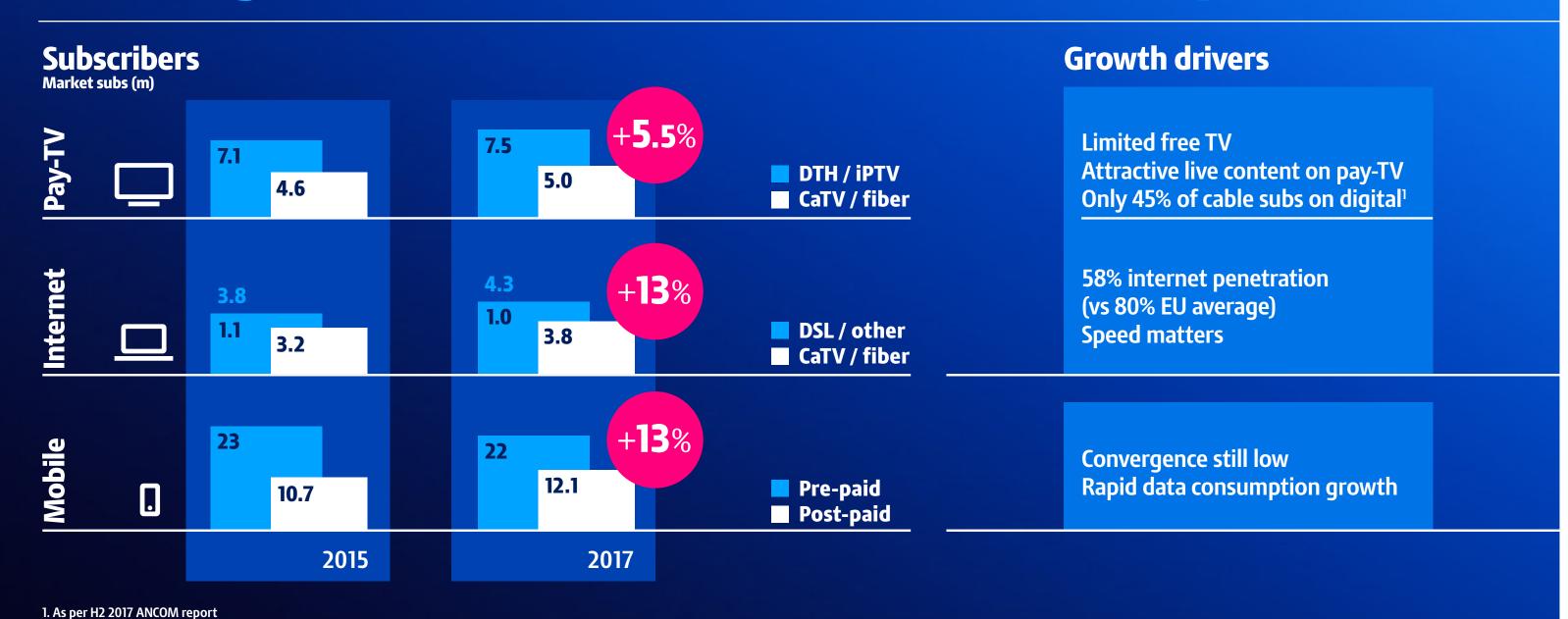






### Growing telecoms market with structural upside



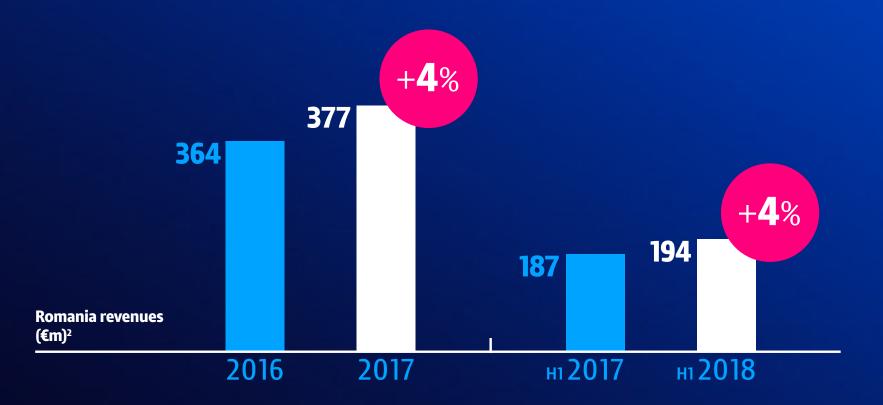




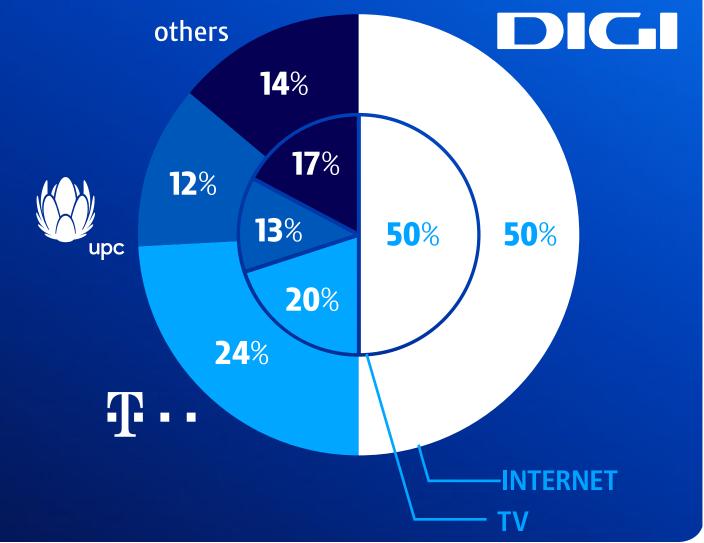
### Market leader in Romanian fiber



### Internet & TV<sup>1</sup>. Uniquely positioned



Romanian market share estimation (RGUs, Q2 18)



Note: Market shares are based on company and peers reported subscriber numbers as of Q2 2018 (mobile) and H2 2017 regulator data for market size (fixed). 1. Market shares include all Pay-TV technologies (including but not limited to Cable TV and DTH); 2. Revenues on the fiber network includes Cable TV, Internet & Fixed Telephony; Source: Company data, ANCOM, Peer reporting

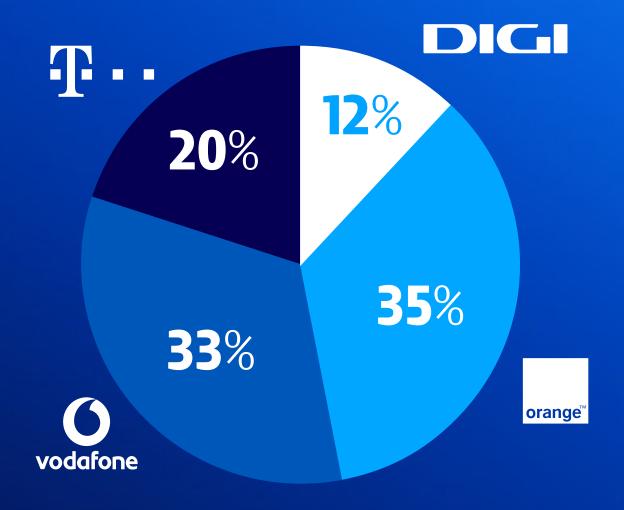


## Challenger in mobile

### **Mobile MNO**

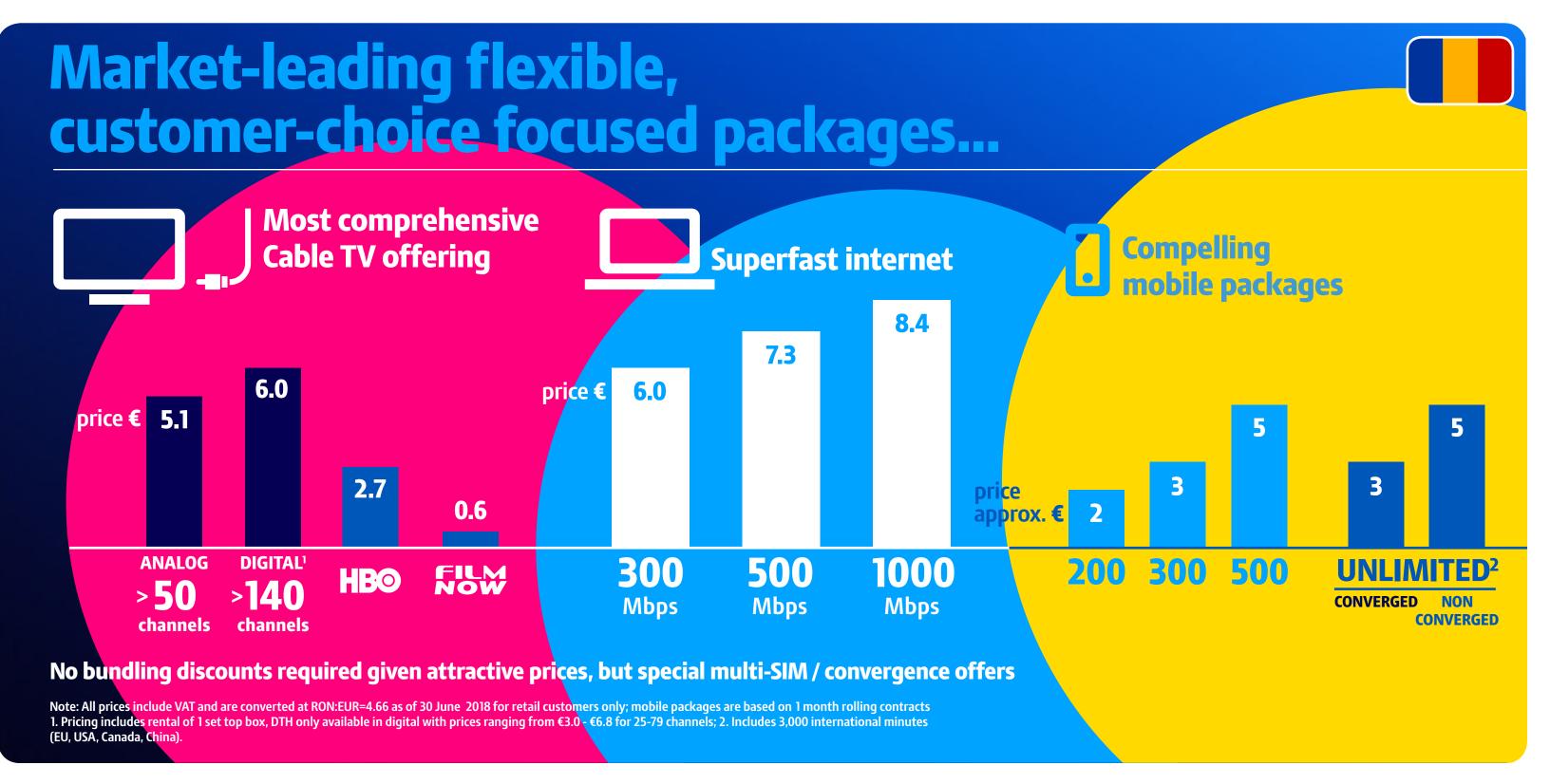


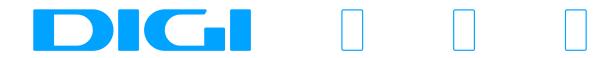
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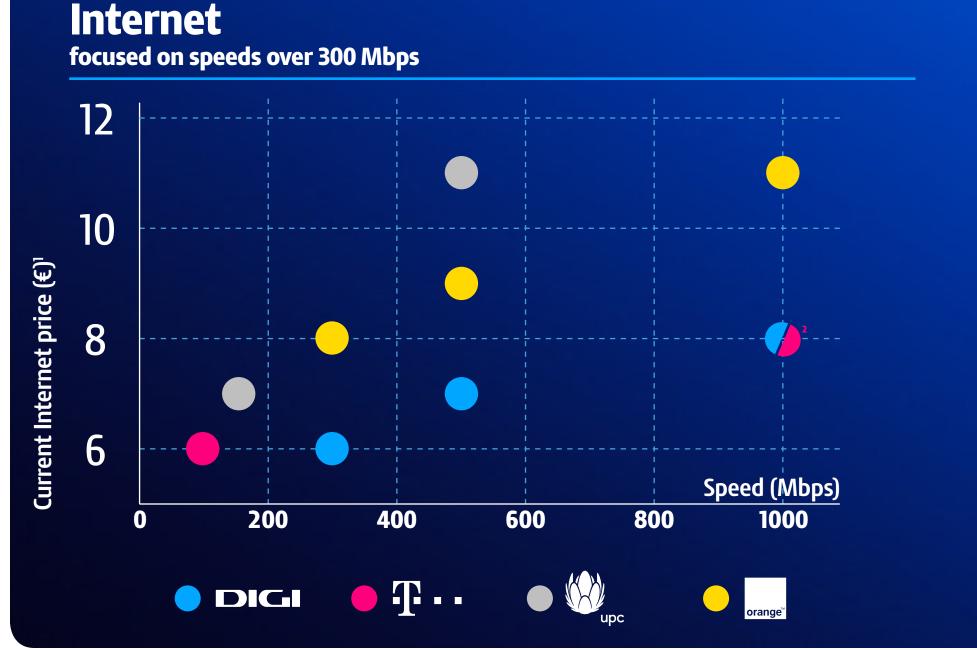






## ...offering best value for money





### **Mobile** focused on value for money



DIGI T...

vodafone



Note: Internet prices include VAT and are converted at RON:EUR of 4.6611 as of June 30, 2018

1. As of 30 June 2018; 2. 500 Mbps up-load and 1,000Mbps down-load;

3. As at 31 December 2017. No available reported ARPU after this period Source: Company data, Peer reporting, Peer websites

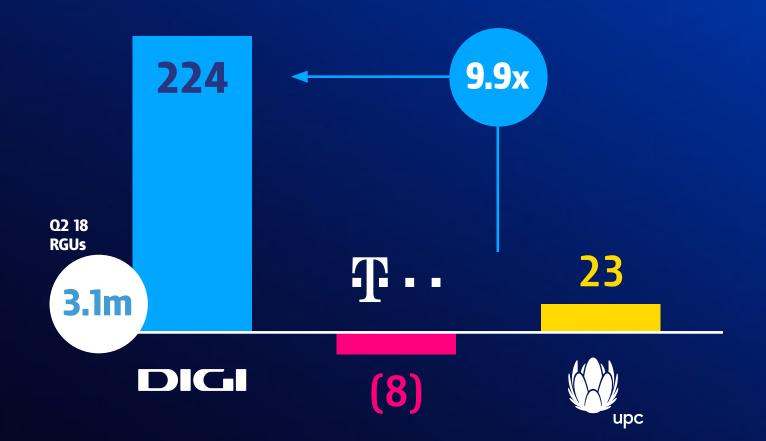


### Seizing growth opportunities in own markets



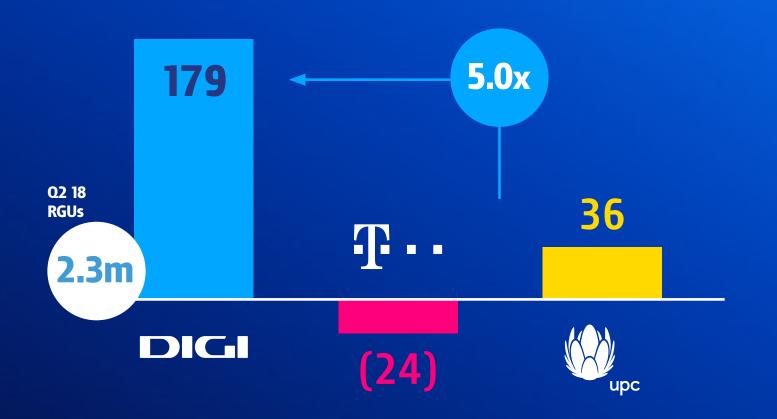


Q2 18 net adds ('000)<sup>1</sup>



### Internet

Q2 18 net adds ('000)<sup>1</sup>



1. Net adds YoY.; Residential only Source: Company data, Peer reporting

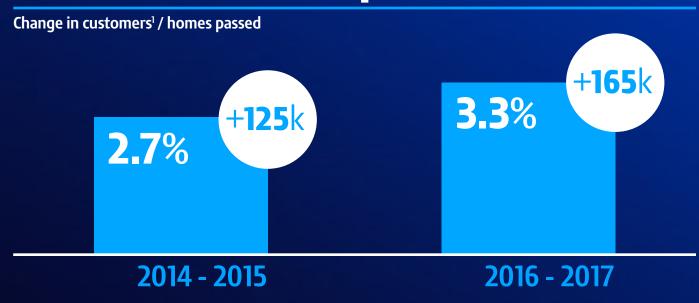


### Seizing growth opportunities in own markets



### Acquire new subscribers & leverage existing base

### **Increase customer penetration**



### **Cross & upsell**

Cross-sell products
Internet, telephony into TV
Still 59% of customers on single- or double-play<sup>2</sup>
Increase mobile penetration
Upsell to higher speeds or digital TV

Winning subscribers within footprint Selected network expansion

1. Cable only; 2. Data as at Dec 2017 Source: Company data, Peer reporting



### Seizing growth opportunities in own markets



### **Mobile telecommunications services**

**Accelerated mobile growth** 

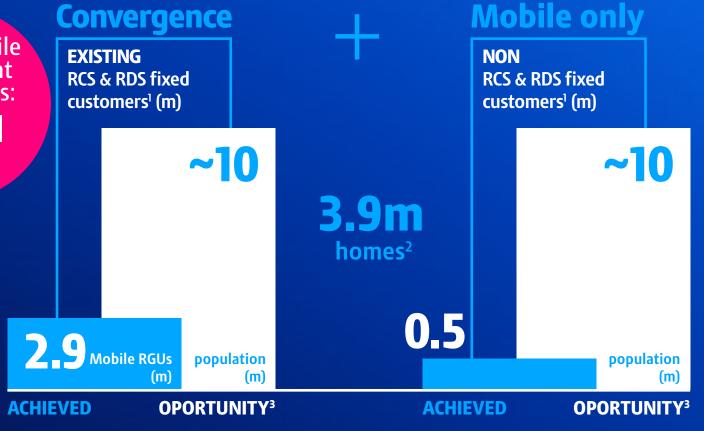


### Improving fundamentals

Mobile launch in 2007, focusing on existing customers; step change from 2014
Significant reduction in mobile termination rates (MTR)
Network build out
MTRs reduced by regulator from may 2018

### Targeting the whole country

(~20m pop)

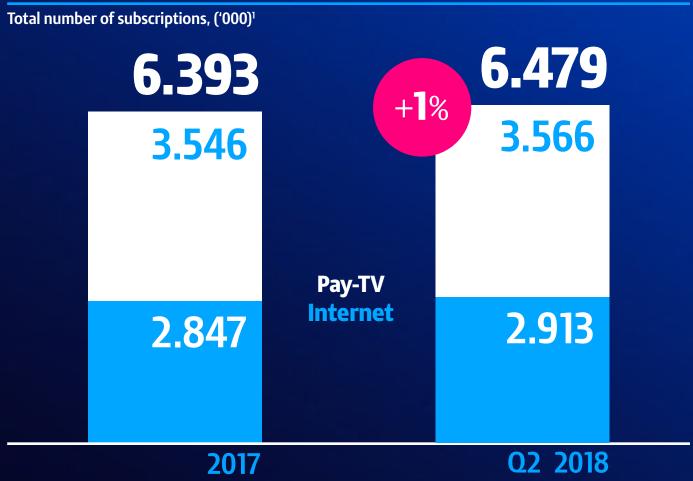


1. Unique customers on the fiber network; 2. Comprised of 3.3m unique customer households on the fiber network and 0.6m DTH households; 3. Estimate, proportional to current households served by RCS & RDS vs total households Source: Company data



### Hungary

### Attractive market. Synergistic operations



### Strong, synergistic operations

FTTB / FTTH network ~2 m homes passed

Fully upgraded, Gigabit enabled

2.4m RGUs in Hungary (including Invitel's RGUs)<sup>1</sup>

Efficient business model in a mature market Apply same principles as Romania: value for money for high quality offering; rational build-out

**Invitel acquisition finalized on 30 May 2018** 

Note: Company stats as of Dec 2017

1. As at Q2 2018

Source: NMHH Market reports



### Spain & Italy: MVNO players

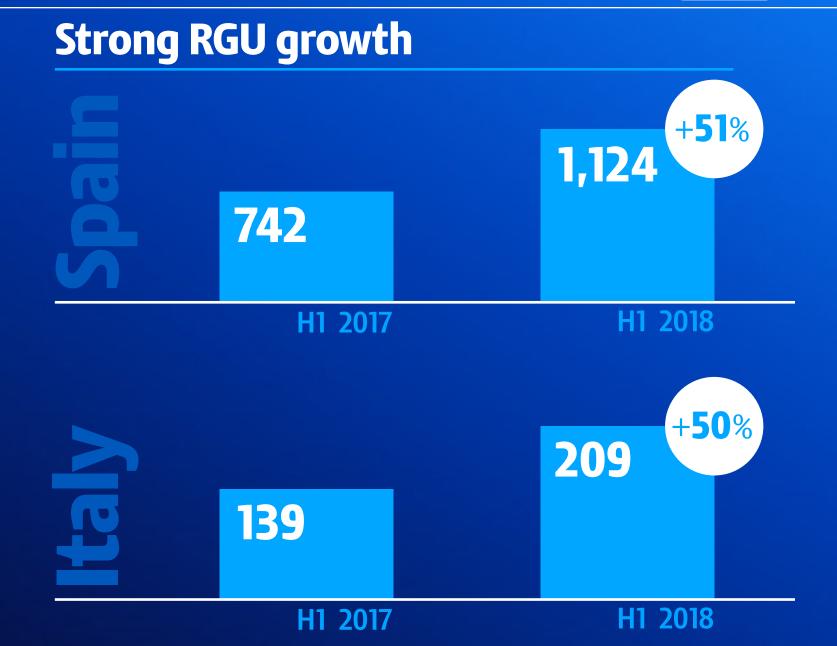


### **Synergistic mobile operations**

~2m Romanian expatriates in Spain & Italy
Leading MVNO for phoning home
Well-known DIGI brand
Extending to local Spanish customers

Highly synergistic to Romanian business
Cross-sell DIGI services in Romania

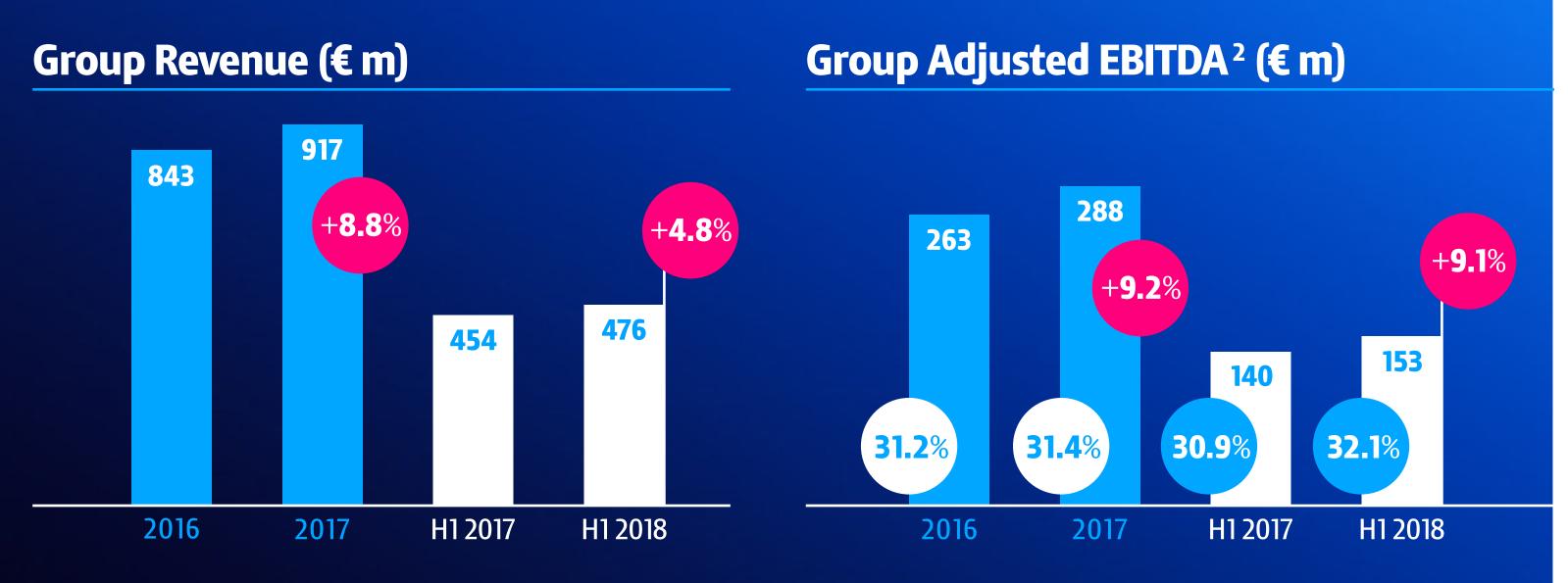
MVNO in Spain with Telefónica and with Telecom Italia in Italy



Source: Company data, Observatorio de la immigration permanente, ONS, ISTAT, DESTATIS



### Robust financial performance



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## DIGI strategy

- Leverage advanced fiber network
- Complement with mobile network
- Maximise speed advantage

High quality service

Premium content

Competitive pricing



- Cross-sell mobile
- Drive penetration
- **-** Economies of scale

 Undertaking future acquisitions on an opportunistic basis